

STRATIGMA

Central Asia & Caucasus Outlook Series

Georgia: The Gateway to the Caucasus

How Black Sea access, transit infrastructure and connectivity-focused policy are positioning Georgia as a pivotal link in Eurasian trade corridors

*A strategic briefing on Georgia's role
as a logistics and services hub connecting
Central Asia and the Caucasus to Europe.*

Context

At the intersection of Europe and Asia, Georgia occupies a pivotal position along emerging Eurasian trade routes. Although small in size, the country plays a disproportionately large role in regional connectivity thanks to its access to the Black Sea and its position between Central Asia, the Caucasus and European markets.

Over the past two decades, Georgia has positioned itself as a transit, logistics and services hub, supporting the development of regional trade corridors linking Asia to Europe.

Georgia's importance lies not in scale, but in connectivity.

What's Changing?

1) Black Sea Access Strengthens Regional Trade Routes

Georgia provides one of the most direct routes connecting Central Asia and the Caspian region to European markets via the Black Sea.

Ports and maritime connections enable goods to move from landlocked Central Asian countries toward Europe.

Access to maritime routes increases the strategic value of overland corridors.

2) Logistics and Transit Infrastructure Are Expanding

Georgia has invested in:

- Rail connectivity
- Highway modernization
- Port and logistics facilities

These investments support the country's role as a transit hub within the Middle Corridor.

Improved infrastructure reduces transit times and strengthens trade reliability.

3) Business Environment and Openness

Georgia has emphasized:

- Regulatory reforms
- Trade facilitation
- Investment-friendly policies

A predictable business environment increases the country's attractiveness as a logistics and services hub.

4) Regional Cooperation Supports Corridor Development

Georgia's transit role depends on cooperation with neighboring countries and regional partners. Cross-border coordination is essential for efficient trade flows across Eurasian corridors.

Why It Matters

Transit countries play a critical role in connecting markets and enabling trade.

Georgia's position influences:

- Eurasian logistics routes
- Regional integration
- Cross-border investment flows

Connectivity can generate economic relevance beyond domestic market size.

Strategic Insight

Georgia demonstrates how strategic geography and connectivity-focused policy can create long-term economic relevance.

*As the Middle Corridor continues to develop,
**Georgia's role as a gateway linking Central Asia
and the Caucasus to Europe is likely to grow in importance.***